

Jan 1, 2025 - March 31, 2025

SAVOR THE SAVINGS

Kraft Heinz offers 12 most popular soup flavors in the country.

TRUESOUPS
by HEINZ
EST. 1869

Chef
Francisco.
by HEINZ

65% of menus have soup,
with 64% of millennials
loving it.

37% growth in Soup
Distributor sales
in the last 3 years.

20% or more increase
in check size by
adding soup.

\$10 OFF
PER CASE



Contact your **broker representative** with any questions on how to participate.

How to Redeem this Rebate

Offer delivered via foodservice distributors as discount to the foodservice operator. Reach out to your distributor for offer availability. Offer only eligible for listed SKUs during the Offer Period, 01/01/2025 - 03/31/2025. Any foodservice operators currently receiving a rebate, discount, or preferred pricing on the list of SKUs are not eligible for this offer. Kraft Heinz reserves the sole right to audit and determine eligibility for foodservice distributors and operators at any time. Kraft Heinz Reserves the sole right to add or delete products from this list, revise or terminate this offer at any time.

Additional Details for Distributors For payment eligibility, Proof of Purchase must include billback or invoice with total number of cases sold to foodservice operator. All completed claims, together with Proof of Purchase, must be submitted or postmarked to then current Kraft Heinz Sales Representative no later than 04/30/2025. Please allow 6-8 weeks for processing. Failure to provide required documentation by the postmarked date will be rejected by Kraft Heinz. Kraft Heinz reserves the sole right to audit and determine eligibility for foodservice distributors at any time. Kraft Heinz reserves the sole right to modify, revise, or terminate this incentive at any time.

Source: Soup Food Profile (Datassential) Source: US Soup Market Report 2023; Mintel Market Research

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SAVE WITH VERSATILITY:

MORE THAN JUST SOUP

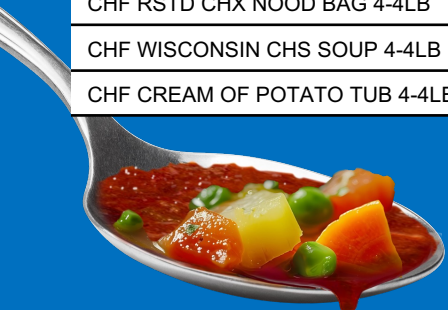
Save time and labor, cut waste and reduce costs with Prepared Soups.



Description	SKU ID	GTIN	Distributor Code	Discount /CS
CHF LOBSTER CRAB BISQUE TUB 4-4LB	700851663400	70085166342		\$10.00
CHF STFD GRN PEPP W/BEEF TUB 4-4LB	700851652100	70085165215		\$10.00
CHF ITAL STYLE WEDDING SOUP 4-4LB	700851653300	10070085165335		\$10.00
CHF O/F BEAN WITH HAM SOUP 4-4LB	700851661000	10070085166103		\$10.00
CHF BOSTON CLAM CHWDR TUB 4-4LB	700851629700	10070085162976		\$10.00
CHF POTAT WITH BACON SOUP 4-4LB	700851640500	10070085164055		\$10.00
CHF VEGT BEEF & BRLY SOUP 4-4LB	700851652000	10070085165205		\$10.00
CHF CHX W/ DUMPLINGS TUB 4-4LB	700856065700	10070085606579		\$10.00
TRUE MSHRM & BRIE SOUP BAG 4-4LB	713983552100	71398355218		\$10.00
CHF BROCCOLI CHEESE BAG 4-8LB	324146010400	10032414601044		\$10.00
CHF CHX TORTILLA SOUP 4-4LB	700851650900	10070085165090		\$10.00
CHF CHICKEN GUMBO TUB FL 4-4LB	700856066000	10070085606609		\$10.00
CHF BROC CHS W/ FLORETS 4-4LB	700851634700	10070085163478		\$10.00
CHF CHS CHX TORTL SOUP 4-4LB	700858056400	10070085805644		\$10.00
CHF CHS CHX TORTILLA BAG 4-8LB	324146350400	10032414635049		\$10.00
CHF RSTD CHX NOOD BAG 4-4LB	324146583400	10032414658345		\$10.00
CHF WISCONSIN CHS SOUP 4-4LB	700851632000	10070085163201		\$10.00
CHF CREAM OF POTATO TUB 4-4LB	700851686100	10070085168619		\$10.00

Description	SKU ID	GTIN	Distributor Code	Discount /CS
CHF CHEDDAR BAKED POTATO BAG 4-8LB	324146140400	10032414614044		\$10.00
CHF CHX NOOD BAG 4-8LB	324146080400	10032414608043		\$10.00
CHF BOSTON CLAM CHWDR BAG 4-8LB	324146100400	10032414610046		\$10.00
CHF CHX W/ WILD RICE BAG 4-8LB	324146150400	10032414615041		\$10.00
CHF BAJA CHX ENCH BAG 4-8LB	324146215400	10032414621547		\$10.00
QCF CHSBRG CHWDR BAG 4-8LB	324146870400	10032414687048		\$10.00
CHF TOM FLOR SOUP 4-4LB	700851630700	10070085163072		\$10.00
CHF LUMJCK MIXED VGT SOUP 4-4LB	700851652400	10070085165243		\$10.00
CHF SPLIT PEA WITH HAM SOUP 4-4LB	700851654000	10070085165403		\$10.00
CHF OLD FASHION CHX NOOD TUB 4-4LB	700856065900	10070085606593		\$10.00
TRUESOUP BTRY GRDL CHS TOM 4-4LB	713980000200	71398000026		\$10.00
TRUE PREMIUM SEAFD BISQUE 4-4LB	713983532100	71398353214		\$10.00
OUR O/F CHXNOODLE TUB 4-4LB	700853460500	10070085346055		\$10.00
CHF TIMBERLINE CHILI BAG 4-8LB	324141992300	10032414199237		\$10.00
QCF MINESTRONE BAG 4-8LB	324146030400	10032414603048		\$10.00
CHF TOM BASIL BAG 4-8LB	324146354500	10032414635452		\$10.00
QCF BUTTERNUT SQUASH BAG 4-8LB	324148055600	10032414805565		\$10.00
CHF BAKED POTAT SOUP BAG 4-8LB	324148055700	10032414805572		\$10.00

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SAVE WITH VERSATILITY:

MORE THAN JUST SOUP

Frozen at the peak of freshness to lock in flavor, texture, nutrition and consistency.



Description	SKU ID	GTIN	Distributor Code	Discount /CS
CHF RSTD RED PEPP GOUDA BAG 4-4LB	700852762200	10070085276222		\$10.00
CHF PARM KALE ITAL SAUS BAG 4-4LB	324141520000	10032414152003		\$10.00
CHF FIRE ROASTED VEGT TUB 4-4LB	324146215000	10032414621509		\$10.00
CHF TOMATO BASIL SOUP TUB FL 4-4LB	324146249400	10032414624944		\$10.00
CHF WILD & BROWN RICE W/ CHX 4-4LB	700851661800	10070085166189		\$10.00
TRUE CHX NOOD BAG 4-8LB	713981070100	71398107015		\$10.00
TRUE FRNCH ONION SOUP 4-8LB	713981600100	71398160010		\$10.00
TRUE GARDEN VEGT SOUP BAG 4-8LB	713982030100	71398203014		\$10.00
TRUE LOADED BAKED POTATO BAG 4-8LB	713982200100	71398220011		\$10.00
TRUE RSTD GARLIC TOMBAG 4-8LB	713982290100	71398229014		\$10.00
TRUE SW RSTD CORN SOUP BAG 4-8LB	713982320100	71398232014		\$10.00
TRUE RSTD TOM PEPP BISQUE 4-4LB	713983502100	71398350213		\$10.00
TRUE YUKON GOLD POTAT CHED 4-4LB	713983542100	71398354211		\$10.00
TRUE SW WHT CHED & POBLANO 4-8LB	713984161800	10071398416183		\$10.00
TRUE O/F TOM SOUP BAG 4-8LB	713987150100	71398715012		\$10.00
CHF BEEF BARLEY BAG 4-4LB	324142171400	10032414217146		\$10.00
TRUE CRM OF CHX VEGT & RICE 4-8LB	713981480100	71398148018		\$10.00

Description	SKU ID	GTIN	Distributor Code	Discount /CS
CHF TIMBR CHILI BEANS TUB FL 4-4LB	700851662300	10070085166233		\$10.00
CHF CRMY TOM BISQUE TUB 4-4LB	700851630900	10070085163096		\$10.00
CHF VEGETARIAN VEGT BAG 4-8LB	324146641400	10032414664148		\$10.00
TRUE VEGETARIAN LENTIL SOUP 4-8LB	713983020300	71398302038		\$10.00
CHF ITALIAN WEDDING SOUP BAG 4-8LB	700858042200	10070085804227		\$10.00
CHF TIMBERLINE CHILI BAG 4-4LB	324144101400	10032414410141		\$10.00
CHF BAJA CHX ENCHILADA SOUP 4-4LB	324144107400	10032414410745		\$10.00
CHF WHT BEAN CHX CHILI BAG 4-8LB	324146590400	10032414659045		\$10.00
CHF FIRE ROASTED VEGT BAG 4-4LB	700853910400	10070085391048		\$10.00
TRUE CLAM CHWDR BAG 4-8LB	713981060300	71398106032		\$10.00
TRUE MARKET VEGT SOUP BAG 4-8LB	713981570100	71398157010		\$10.00
TRUE VEGETARIAN CHILI BAG 4-8LB	713983100100	71398310019		\$10.00
TRUE MASALA TOMATO LENTIL BAG 4-4LB	713983522100	71398352217		\$10.00
CHF WHITE BEAN CHILI VEG 4-8LB	713980001200	71398000125		\$10.00
CHF POZOLE VEGETABLE 4-8LB	713980001300	71398000132		\$10.00
CHF RSTD CHX NOODLE SOUP TUB 4-4LB	324146583500	10032414658352		\$10.00
QCF CHUCKWAGON CHILI BAG 4-8LB	324146230400	10032414623046		\$10.00

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