

NEW HEINZ DIP & SQUEEZE



Take advantage of Discounts on new and favorite flavors your customers crave

20%
OFF PER CASE

95TH percentile among total restaurant industry innovations.

99TH percentile among other condiment innovations.



Description	SKU ID	GTIN	Distributor Code	Discount /CS
SIMPLY HEINZ KETCHUP D&S 500-26G	130000144900	13000014496		20%
HEINZ JALAPENO KETCHUP D&S 500-27G	130000145000	13000014502		20%
HEINZ KETCHUP PICKLE FLAVOR D&S 500-26G	130000148800	13000014885		20% NEW
HEINZ HONEY MUSTRD DIP & SQUEEZE 500-22.6G	130000149400	10013000014943		20% NEW
HEINZ BBQ DIP & SQUEEZE 500-27G	130000149300	10013000014936		20% NEW
HEINZ RANCH DIP & SQUEEZE 500-21.2G	130000149600	10013000014967		20% NEW
HEINZ SWEET & SOUR DIP & SQUEEZE 500-24G	13000015223	10013000015223		20% NEW

How to Redeem this Rebate

20% off discount per case incentive offer is delivered via foodservice distributors as discount to the foodservice operator and is only eligible for Dip & Squeeze GTINs listed above during the Offer Period, 12/1/2024-03/31/2025. Offer will only be valid for orders placed after the start date of 12/1/2024 and prior to the promotion end date of 03/31/2025. Any foodservice operators currently receiving a rebate, discount, or preferred pricing on the list of SKUs are not eligible for this offer. Kraft Heinz reserves the sole right to audit and determine eligibility for foodservice distributors and operators at any time. Kraft Heinz Reserves the sole right to add or delete products from this list, revise or terminate this offer at any time.

Additional Details for Distributors For payment eligibility, Proof of Purchase must include billback or invoice with total number of cases sold to foodservice operator. All completed claims, together with Proof of Purchase, must be submitted or postmarked to then current Kraft Heinz Sales Representative no later than 04/30/2025. Please allow 6-8 weeks for processing. Failure to provide required documentation by the postmarked date will be rejected by Kraft Heinz. Kraft Heinz reserves the sole right to audit and determine eligibility for foodservice distributors at any time. Kraft Heinz reserves the sole right to modify, revise, or terminate this incentive at any time.

Source: Datassential Independent Study - Dip & Squeeze Conjoin Analysis 2021

Contact your **broker representative** with any questions on how to participate.

