

New!
Yoplait
ParfaitPro
dairy free vanilla

Plant-based deliciousness.
IT'S DAIRY FREE FOR ALL!



Yoplait®'s low labor, less-waste way to offer a tasty plant-based yogurt alternative

- An indulgent taste experience that will appeal to the masses
- Smooth and creamy texture in true Yoplait style
- Easy-open, squeezable pouch minimizes product and plastic waste

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COCONUT BASED YOGURT ALTERNATIVE

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COCONUT BASED YOGURT ALTERNATIVE

YOU'VE GOT THIS OPPORTUNITY IN THE BAG.

- Dairy free is **growing 14% YOY** in retail yogurt¹ and nearly 30% of guests have ordered **plant-based** items at restaurants²
- Our new **yogurt alternative** features a **creamy coconut base** with a **subtle hint of vanilla** – for indulgent taste and exciting **menu possibilities**
- Squeezable ParfaitPro® 48 oz. pouch **simplifies prep³**, **maximizes yields** and generates **78% less plastic waste** than 32 oz. tubs⁴



Foodservice's
1st dairy free
yogurt in
a pouch!



Explore &
excite – craft
parfaits,
smoothies,
dips & more



Growing
appeal –
plant-based
foods are now
mainstream



Use our **inspired recipes** and **colorful signage** to drive trial and repeat usage. Learn more here!



YOPLAIT® PARFAITPRO® DAIRY-FREE VANILLA COCONUT BASED YOGURT ALTERNATIVE

Nutrition Facts

Serving Size 2/3 cup

Amount Per Serving

Calories 160

% Daily Value*

Total Fat 8g 11%

Saturated Fat 8g 40%

Trans Fat 0g

Cholesterol 0mg 0%

Sodium 10mg 0%

Total Carb. 20g 7%

Dietary Fiber 0g 0%

Total Sugars 13g

Incl. Added Sugars 12g 25%

Protein 1g

Vitamin D 0mcg 0%

Calcium 0mg 0%

Iron 0.4mg 2%

Potassium 100mg 2%

Vitamin A 0mcg 0%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2000 calories a day is used for general nutrition advice.

Yoplait® ParfaitPro® Dairy-Free Vanilla Coconut Based Yogurt Alternative Ingredients:

Cultured Coconut Base (Water, Coconut Cream, Cane Sugar, Modified Food Starch, Natural Flavor, Malic Acid, Potassium Sorbate Added to Maintain Freshness), Cultures.
CONTAINS COCONUT.

UPC	Distributor Code	Product	Case/Pack
100-70470-16659-6		Yoplait® ParfaitPro® Dairy-Free Vanilla Coconut Based Yogurt Alternative	4/48 oz

¹Nielsen XAOC Total US 52WE 5/1/21

²Cleveland Research Company, Consumer Utilization and Restaurant & Retailer Adoption of Meatless Options, May 202

³Parfaits in half the time with a bag vs tub, General Mills parfait time test with both experienced and inexperienced parfait makers

⁴Percent plastic from 48 oz bag vs 32 oz tub including lid per oz of product

Please be aware that ParfaitPro Dairy Free contains coconut allergen. Please take measures to avoid any cross-contamination of allergens by keeping utensils and prep areas clean and separate from other products. Please label your finished products with the appropriate allergens, including any dairy, coconut, or other allergens that are introduced with your recipe creation or otherwise.

