

Getting NOSTALGIC for HERSHEY



46%
of consumers enjoy many of the
same desserts they ate as a child

Technomic Inc., Dessert Consumer Trend Report, 2017

THIS SPRING EARN UP TO \$500 ON HERSHEY BRAND PRODUCTS.

Purchase eligible Hershey products between January 1, 2019 through August 31, 2019.

Attach copies of distributor invoices to the completed rebate form, clearly identifying the eligible Hershey Foodservice products.

All distributor invoices must include the distributor's name and establishment name. Distributor reports will be accepted if they show customer information (name, address, purchase dates, manufacturer products, SKUs or brand names).

All rebate forms must be postmarked by September 30, 2019.

Complete this form to receive your check!

SUBMIT PROOF OF PURCHASE ONLINE:

www.fspromos4u.com/Hershey
Enter code: H73CY6GET
Create an account, and enter order information to submit your rebate.

1-877-772-3556

www.hersheyfoodservice.com

SEND REBATE FORM TO:

Hershey Foodservice
Attn: 2019 Nostalgic
Desserts Rebate
P.O. Box 2050-HE
Brownsdale, MN 55918

MAKE CHECK PAYABLE TO:

Establishment _____

Full Name _____

Title _____

Mailing Address _____

City/State/ZIP _____

Business Phone _____

Email _____

Check here if you would like to receive exclusive email offers from Hershey Foodservice.

Primary Distributor _____

City/State/ZIP _____

CHECK APPROPRIATE SEGMENT:

- | | |
|--|---|
| <input type="checkbox"/> QSR | <input type="checkbox"/> Ice Cream/Yogurt Shop |
| <input type="checkbox"/> Family/Casual Dining | <input type="checkbox"/> Business Dining |
| <input type="checkbox"/> College & University | <input type="checkbox"/> Hospital |
| <input type="checkbox"/> C-store on Campus (C&U, B&I, Healthcare) | <input type="checkbox"/> Other: Please Specify _____ |
| <input type="checkbox"/> Hotel/Lodging | |

Terms and Conditions: This offer is limited to foodservice operators purchasing through distributors. This offer is limited to one rebate submission per operator. Rebate requests must be submitted individually by foodservice operators. No bulk submissions or third-party submissions will be accepted. Purchases must be made in full-case quantities to qualify. This offer cannot be combined with other rebates, allowances, bid programs or national account contracts. The maximum rebate is \$500 per location; all rules apply. Multi-unit operators may submit rebate requests for all stores if units are listed with products and purchase amounts. Rebate forms with proof of purchase must be postmarked or uploaded on or before September 30, 2019. Hershey Foodservice reserves the right to audit requests for payment. Allow four weeks to receive your check(s). This offer is void where prohibited, taxed or otherwise regulated.



HERSHEY CLASSICS

— Never out of style —



NOSTALGIC DESSERTS

Highly popular and safe rollouts for operators¹

57%

of consumers purchase desserts for name brand ingredients²

¹Technomic Inc., Dessert Consumer Trend Report, 2017

²Technomic Inc., The Dessert Menu, October 2017

| Item # | Product Name | Case Pack | # Cases Purchased x Rebate Per Case = \$ |
|--|--|---------------------|--|
| CLASSIC INGREDIENTS | | | |
| 63505 | HERSHEY'S Cocoa, Natural, 10-12% Fat | 6/5 lb. bags | ___ x \$8.00/case= \$ _____ |
| 23992 | HERSHEY'S Cookies 'n' Creme Bars, Chopped | 6/3 lb. bags | ___ x \$5.00/case= \$ _____ |
| 14125 | HERSHEY'S Premier White Chips, 1,000 ct. | 1/25 lb. box | ___ x \$6.25/case= \$ _____ |
| 61125 | HERSHEY'S Semi-Sweet Chocolate Chips, 1,000 ct. | 1/25 lb. box | ___ x \$6.25/case= \$ _____ |
| 61225 | HERSHEY'S Semi-Sweet Chocolate Chips, 4,000 ct. | 1/25 lb. box | ___ x \$6.25/case= \$ _____ |
| 61625 | REESE'S Peanut Butter Flavored Chips, 1,000 ct. | 1/25 lb. box | ___ x \$6.25/case= \$ _____ |
| TOP IT OFF IN STYLE | | | |
| 60575 | HEATH English Toffee Bits with Chocolate, Medium Grind | 6/5 lb. bags | ___ x \$7.50/case= \$ _____ |
| 60805 | HEATH English Toffee Bits with Chocolate, Medium Grind | 4/3 lb. bags | ___ x \$3.00/case= \$ _____ |
| 14742 | HERSHEY'S Sea Salt Caramel Flavored Baking Chips | 12/10 oz. bags | ___ x \$2.00/case= \$ _____ |
| 61427 | HERSHEY'S Sea Salt Caramel Flavored Baking Chips | 1/25 lb. box | ___ x \$6.25/case= \$ _____ |
| 14625 | HERSHEY'S MINI KISSES, Milk Chocolate, Unwrapped | 1/25 lb. box | ___ x \$6.25/case= \$ _____ |
| 23522 | JOLLY RANCHER Pieces, Assortment, Chopped | 12/1 lb. bags | ___ x \$2.00/case= \$ _____ |
| 40024 | REESE'S Peanut Butter Cups, Chopped | 4/5 lb. bags | ___ x \$5.00/case= \$ _____ |
| 11300 | REESE'S PIECES Candies, Bulk | 1/25 lb. box | ___ x \$6.25/case= \$ _____ |
| 60121 | REESE'S PIECES Minis Candies, Bulk | 1/25 lb. box | ___ x \$6.25/case= \$ _____ |
| COMPLEMENTARY SYRUPS & SAUCES | | | |
| 31840 | HERSHEY'S Caramel Syrup Bottle | 12/22 oz. bottles | ___ x \$3.00/case= \$ _____ |
| 35194 | HERSHEY'S Classic Caramel Pouch | 4/48 oz. pouches | ___ x \$4.00/case= \$ _____ |
| 31240 | HERSHEY'S Chocolate Syrup Bottle | 24/24 oz. bottles | ___ x \$6.00/case= \$ _____ |
| 30570 | HERSHEY'S Chocolate Syrup Jug | 6/7.5 lb. jugs | ___ x \$8.00/case= \$ _____ |
| 31267 | HERSHEY'S Chocolate Syrup Pouch | 4/64 oz. pouches | ___ x \$4.00/case= \$ _____ |
| 35193 | HERSHEY'S Milk Chocolate Fudge Pouch | 4/48 oz. pouches | ___ x \$4.00/case= \$ _____ |
| 31273 | HERSHEY'S SIMPLY 5 Chocolate Syrup Bottle | 12/21.8 oz. bottles | ___ x \$6.00/case= \$ _____ |
| 31850 | HERSHEY'S SPECIAL DARK Syrup Bottle | 12/22 oz. bottles | ___ x \$6.00/case= \$ _____ |
| 30575 | HERSHEY'S SPECIAL DARK Syrup Jug | 4/8 lb. jugs | ___ x \$6.00/case= \$ _____ |
| 35192 | HERSHEY'S SPECIAL DARK Fudge Pouch | 4/48 oz. pouches | ___ x \$4.00/case= \$ _____ |
| 31800 | HERSHEY'S Strawberry Syrup Bottle | 12/22 oz. bottles | ___ x \$6.00/case= \$ _____ |
| 35024 | REESE'S Peanut Butter, All Natural | 6/4.5 lb. jars | ___ x \$2.50/case= \$ _____ |
| 35031 | REESE'S Peanut Butter Sauce | 6/4.5 lb. jars | ___ x \$2.50/case= \$ _____ |

BRANDED INGREDIENTS AND SNACKS YOU CAN TRUST!

For more information on our foodservice solutions, innovative recipes and ideas, visit hersheyfoodservice.com

